

Foundation module 6

Community mobilisation

Section 2 Characteristics of community-based approaches

Handout 3



Community-based approaches Table of approaches

Approach	Process of initiation	Service delivery process	Services	Resource base	Continuity	Relative cost per beneficiary
1 Direct service approach	Agency submits proposal to funder, contract is negotiated for delivery of specific services to targeted beneficiaries	Paid staff of a funded agency provide specific direct assistance to targeted beneficiaries	Predetermined by funder and agency	Funding and possibly technical assistance from donor(s) to agency	Determined by the availability of funding	High
2 Service delivery through community participation	As above, then agency persuades specific community members to carry out specific activities with agency training and support	A funded agency supports community volunteers to provide specific direct assistance to targeted beneficiaries	Predetermined by funder and agency, possibly with consultation with communities	As above, with addition of volunteer action by community members and possibly the use of community resources (eg. land, expertise, facilities)	As above	Moderate
3 Community owned, led, and managed activities	Community analyses its own situation, decides what and who it is most concerned about, and initiates action. May be catalysed (mobilised) by one or more community members or an external agency.	Community members carry out and manage activities they have planned	Determined by community, often in dialogue with mobilising agency. Cannot be predetermined by mobilising agency	Basis is community resources (as above), possibly with additional resources from external body(ies) (eg. funding, material inputs, expertise, training, information)	Determined by community commitment (closely linked to concern about problems addressed and sense of ownership of the response) and availability of local resources	Low





Approach	Process of initiation	Service delivery process	Services	Resource base	Continuity	Relative cost per beneficiary
	May include capacity building of community group and/or designated members					

