



Save the Children

LIVE FREE FROM VIOLENCE FACTSHEET IMPACT FOOTPRINT 2022

East and Southern Africa Region

The factsheet is a snapshot of our thematic and country strategic impact in 2022 based on our reach figures, examples of evidence of our work, advocacy and policy wins, case studies and voices from the children. We continue to work towards amplifying our impact in line with our ambitions for children.



CHILD PROTECTION

LIVE FREE FROM VIOLENCE

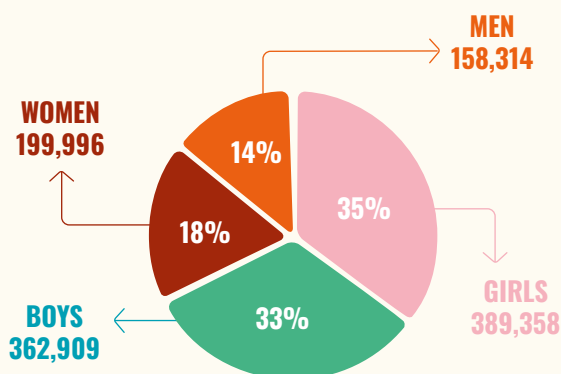
Direct Reach 2022
1,109,577

Spend 2022
\$ 34 MILLION

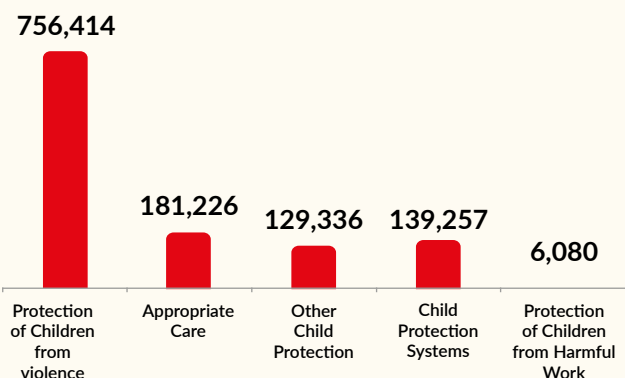


CHILDREN

ESA CHILD PROTECTION TOTAL REACH



ESA CHILD PROTECTION TOTAL REACH PER SUB-THEME



KENYA

IMPLEMENTING POSITIVE PARENTING IN KENYA AND UGANDA

“Joining Forces” is a global collaboration between six of the world’s largest child rights organizations - Child Fund, Plan International, Save the Children, SOS Children’s Villages, Terre des Hommes and World Vision. The initiative aims to fight for child rights and end violence against children, by working together to share learning and experiences and maximize impact. Save the Children (SC) implements activities which are addressing violence against children, through: strengthening child protection systems at national, county and community level, positive parenting approaches, advocacy and child participation.

Focus Group Discussion with parents showed that they have become more aware of local child protection structures, have gained skills in stress management, and are not projecting stress and childhood issues to their children. **Parents and guardians who increased their ability to manage stress and provide a protective environment for their children were almost half (44%) as compared to 15% during baseline.**

FINDINGS

CHILD PROTECTION

83% OF TARGETED CHILDREN DEMONSTRATED KNOWLEDGE OF PROTECTION RISKS AT MID-TERM REVIEW AS COMPARED TO **21%** DURING BASELINE.

82% OF THE CHILDREN ARE CONFIDENT TO REPORT A PROTECTION VIOLATION TO A REPORTING STRUCTURE AS COMPARED TO **42%** AT BASELINE.

0-17 YEARS

There was a decrease of children aged 0-17 years who experienced physical punishment/or psychological aggression by parents/guardians (82% at baseline to 97% at midterm).

There was deliberate involvement of men in the positive parenting sessions by introducing flexible session timings to suit male caregivers.



RWANDA

CHILD WELLBEING THROUGH DAY-CARE AND WOMEN ENTREPRENEURSHIP

SC through its innovation venture “Kumwe Hub” established day-care services (July 2022 - March 2023) in Mahama refugee camp. Kumwe Hub is

a social enterprise established in 2020, the hub promotes inclusive investment and innovation with Rwandan businesses, who have a positive social impact. This day-care intervention offers community-run childcare service that is safe, stimulating and convenient for the entrepreneurial mothers to leave their children in a protected environment with qualified local staff where their children can play, eat nutritiously balanced meals, learn and are socially surrounded by other children.

SC advocated for the extension of day-care services to children of teen mothers in Mahama camp. UNHCR funded the initiative up to November 2023, hopefully this will lead to replicating the day-care services into UNHCR-funded health expansion programme into 4 new refugee camps.



FINDINGS

KUMWE HUB - QUARTERLY BENCH MARK

Conducted by Save the Children in November 2022.



Atleast **(80%)** entrepreneurial women feel confident and happy as their children are provided with appropriate care by trained volunteers in the day-care.



47 PRIMARY SCHOOLS

INCREMENT IN MONTHLY NET PROFIT FOR WOMEN WITH BABIES



15% - 33%

Increase in net profit for women with monthly revenue between 51,000 RwF to 100,000 RwF (whose children are supported with day-care services) in quarter 2.

5% - 11%

Increase in net profit for entrepreneur mothers with monthly revenue between 101,000 RwF to 140,000 RwF in quarter 2.

All the above increments in net profits are attributed to the effect that entrepreneur mothers are free to do business while their babies are cared through day-care services.

CASE STORY

“Olpah, 28 years old, is a mother and an entrepreneur selling vegetables, tomatoes, and fruits in Mahama Camp. She is now able to do her business efficiently, and deliver good service to her customers knowing that her child is cared for, bathed, and fed by our early childhood development-trained volunteers. As a result of keeping her business open longer, her net profit has increased from 15,000Rwf (\$15) to 21,000Rwfs (\$21) per month.”

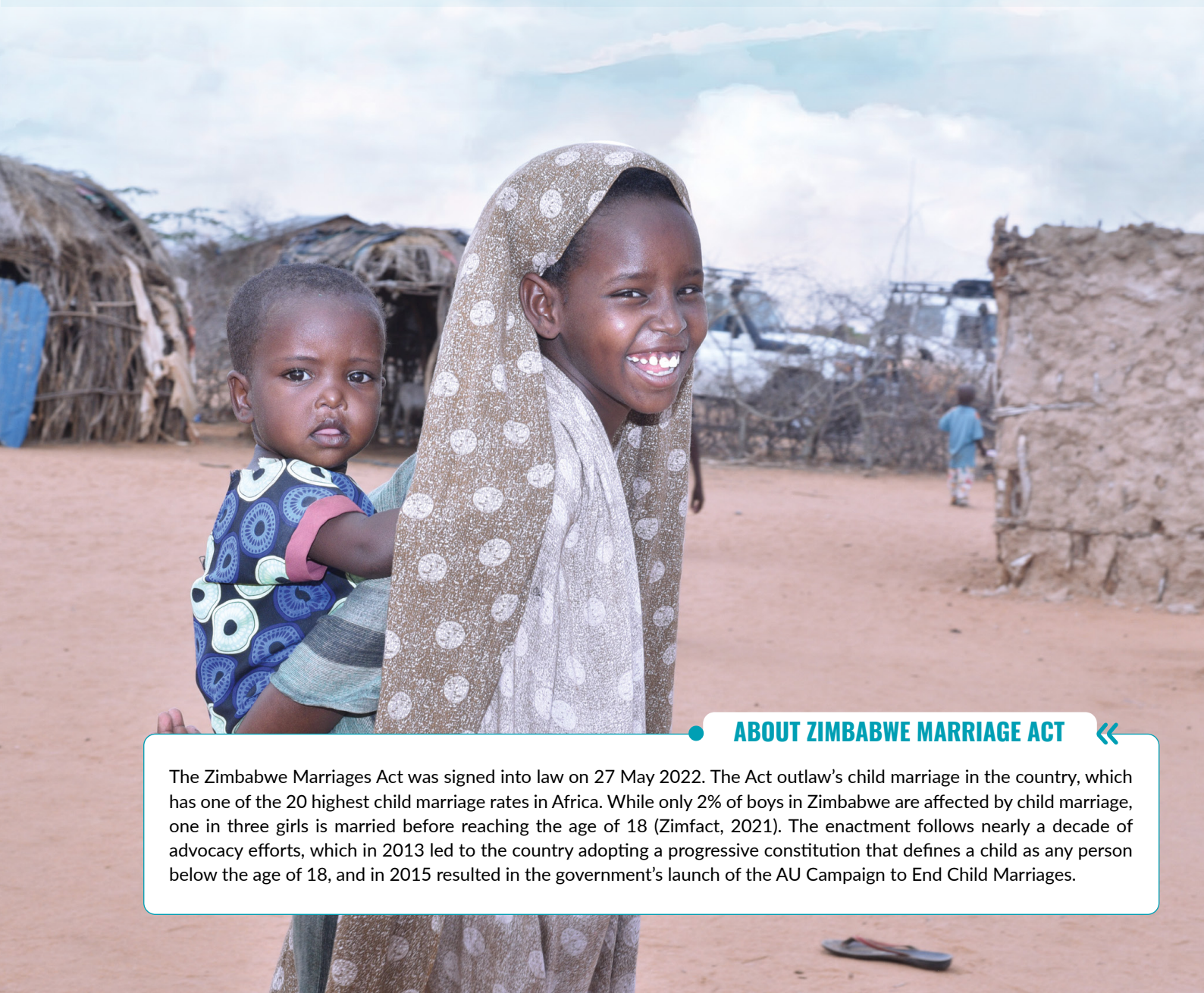


ZIMBABWE

MARRIAGES ACT – A STEP TOWARDS ENDING CHILD MARRIAGES

In 2017, Save the Children launched the ‘**Ending Child Marriages**’ Campaign under the flagship of the global ‘**Every Last Child**’ Campaign. The Ending Child Marriages Campaign outlined a roadmap for engaging with different stakeholders, including children and policy makers to eliminate discrimination and end child marriage. Save the Children partnered with the Child Rights Coalition to effectively engage with the government, and to compile and submit policy recommendations to policy makers, e.g., in the Ministry of Justice, Legal and Parliamentary Affairs. Most notably, these recommendations included raising the minimum age

of marriage to 18, and to criminalise child marriages. SC followed up on this engagement through meetings with the relevant parliamentary portfolio committee and other advocacy initiatives. SC also facilitated public hearings with children, and created opportunities for them to share their experiences and asks with the government. SC also used key commemoration days and communication materials to raise awareness of the negative impacts of child marriage and push for its criminalisation. In addition, SC furthered its ending child marriages agenda by working to strengthen child protective structures at community, district, provincial, and national level.



ABOUT ZIMBABWE MARRIAGE ACT

The Zimbabwe Marriages Act was signed into law on 27 May 2022. The Act outlaw's child marriage in the country, which has one of the 20 highest child marriage rates in Africa. While only 2% of boys in Zimbabwe are affected by child marriage, one in three girls is married before reaching the age of 18 (Zimfact, 2021). The enactment follows nearly a decade of advocacy efforts, which in 2013 led to the country adopting a progressive constitution that defines a child as any person below the age of 18, and in 2015 resulted in the government's launch of the AU Campaign to End Child Marriages.

WHO WE ARE

Save the Children believes every child deserves a future. In East and Southern Africa and around the world, we do whatever it takes – every day and in times of crisis – so children can fulfil their rights to a healthy start in life, the opportunity to learn and protection from harm. Our experts go to the hardest-to-reach places where it's toughest to be a child.

We ensure children's unique needs are met and their voices are heard. Together with children, families and communities, as well as supporters the world over, we achieve lasting results for millions of children.

With over **100 years of expertise**, we are the world's first and leading independent children's organization – transforming lives and the future we share.



Save the Children

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